



FOR IMMEDIATE RELEASE

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HilltopSecurities Announces Strategic Partnership with Treasury Curve to Offer Money Fund Portal to Clients

MENLO PARK, CA and MATAWAN, NJ, February 25 – Hilltop Securities Inc. (HilltopSecurities) is assisting its institutional clients by launching a Money Fund Portal and has selected Treasury Curve, a leading independent provider of automated and intelligent treasury management solutions, as its technology provider. The HilltopSecurities Institutional Money Fund Portal simplifies liquidity management by enabling users to diversify liquidity risk across multiple institutions while managing all accounts within a single, user-friendly platform. Institutional public entities, corporations, and bank clients gain advanced research capabilities, real-time reporting, and compliance analysis – all designed with security and reliability in mind.

"At HilltopSecurities, we are constantly striving to meet and exceed the expectations of our clients. Our clients have been asking for a streamlined, secure solution for managing liquidity, and we are excited to deliver through our partnership with Treasury Curve. This new Money Fund Portal reflects our ongoing commitment to providing innovative tools that empower our clients to manage their assets more efficiently while mitigating risk," commented Carl Stimmel, Head of Short-Term Products & SBA Business Development at HilltopSecurities.

"We are excited to partner with HilltopSecurities and extend the reach of our Money Fund Portal to a broader client base," said Chris Kaminski, President of Treasury Curve. "This partnership further validates Treasury Curve's leadership in treasury automation, and we look forward to helping HilltopSecurities' clients manage their liquidity more efficiently while mitigating risk."

Treasury Curve: Independent, Secure, and Automated

As an independent provider, Treasury Curve is not affiliated with any one bank or asset manager, allowing it to provide greater flexibility, increased transparency, improved diversification, and access to a broader range of products.

Treasury Curve's platform is SOC 1 and SOC 2, Type 2 compliant, the highest standards of data security and operational integrity.

Additionally, the Treasury Curve platform is <u>hosted on Microsoft Azure</u>, providing scalability, performance, and security features. Microsoft Azure's robust infrastructure permits clients to have continuous access to their treasury management tools, while also benefiting from security protocols.

A key feature of the platform is <u>Treasury Curve Auto Settle</u>, which automatically wires funds to an organization's money market fund provider using the bank account that they designate, reducing the time and effort involved in executing transactions. Treasury Curve Auto Settle also reduces the risk of mis-keyed wire information or failed wires.

The partnership between Treasury Curve and HilltopSecurities reinforces both companies' commitment to delivering efficient, and innovative solutions to clients seeking to streamline their cash and investment management processes.

For more information on Treasury Curve, visit <u>www.treasurycurve.com</u>. To learn more about HilltopSecurities, visit <u>www.hilltopsecurities.com</u>.

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About HilltopSecurities

HilltopSecurities is a full-service municipal investment bank and wealth advisory firm providing a full suite of financial services for public entities, institutional investors, housing finance agencies, broker-dealers, and individual investors. Founded in 1946, its primary areas of focus include public finance, capital markets, structured finance, retail brokerage, clearing services, and securities lending. Hilltop Securities Inc.'s goal is to build long-term relationships to help communities, businesses, and individuals thrive. A wholly owned subsidiary of Hilltop Holdings Inc. (NYSE: HTH), HilltopSecurities' affiliates include Momentum Independent Network, HilltopSecurities Asset Management, HilltopSecurities Insurance, PlainsCapital Bank, and PrimeLending. Learn more at HilltopSecurities.com. Member: NYSE/FINRA/SIPC.

About Treasury Curve

Treasury Curve is a leading provider of innovative treasury management solutions that empower organizations to optimize their cash and investments with ease. Offering a single, intuitive treasury platform, Treasury Curve not only delivers real-time insights but also enables treasurers to act swiftly and strategically on those insights. By combining enhanced visibility and control with streamlined transactions, the platform supports finance and treasury professionals in making informed, impactful decisions. Additionally, Treasury Curve partners with banks, institutional investment managers, and fintechs to deliver white-labeled solutions that enhance their clients' treasury operations. With essential functionality that is simple to use, affordable, and delivered when you need it via white-glove onboarding, Treasury Curve equips organizations to achieve greater financial efficiency and potentially attain better financial results. Learn more at www.treasurycurve.com.

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